



EASY
To Attract



EASY
To Promote



EASY
To Shop



The new
Media range
from Crane

EXPERIENCE
EASY

Media - Experience Easy

The new **Media** platform will change the way consumers think about vending! Increase multi-buy purchases and consumer value with exciting brand promotions and combination discounts. Grab consumers' attention with the new **Media** styling and LED lighting.

The all new shopping cart feature and intuitive user interface make it easy for consumers to purchase multiple items, thereby generating higher value transactions. **Media** is designed to bring more consumers to the vending machine and encourage them to spend more when they are there.



Attract, Promote and Sell

with Merchant and BevMax Media and change the way consumers think about vending. The new Media platform gives you the opportunity to increase multi-buy purchases and consumer value with exciting brand promotions and combination discounts.

Specifications			Media Merchant 4	Media Merchant 6	Media BevMax 35	Media BevMax 45
Height			← 1830mm →			
Width			890mm	1170mm	990mm	1181mm
Depth			813mm*		813mm	
Weight			247kg	293kg	247kg	347kg
Electrical			← 220/240V AC, 50Hz →			
Capacities	Snack	Snack	152	228		
		Confectionery	232	348		
	Combi	Snack	72	108		
		Confectionery	232	348		
		Bottles	35	50		
		Cans	35	50		
	Food	Snack	32	48		
		Confectionery	104	156		
		Food	16	24		
		Bottles	70	100		
	Bottle/Can	500ml PET Bottle			315	405

* Doors and vend panels are easily removed to facilitate access through 760mm openings.
Media Merchant planograms are as per current Merchant.

CRANE MERCHANDISING SYSTEMS

Pipsmore Park, Bumpers Farm Ind. Est, Chippenham, Wiltshire SN14 6NQ

T: 01249 444807 F: 01249 444819

E: sales@cranems.co.uk W: www.cranems.co.uk